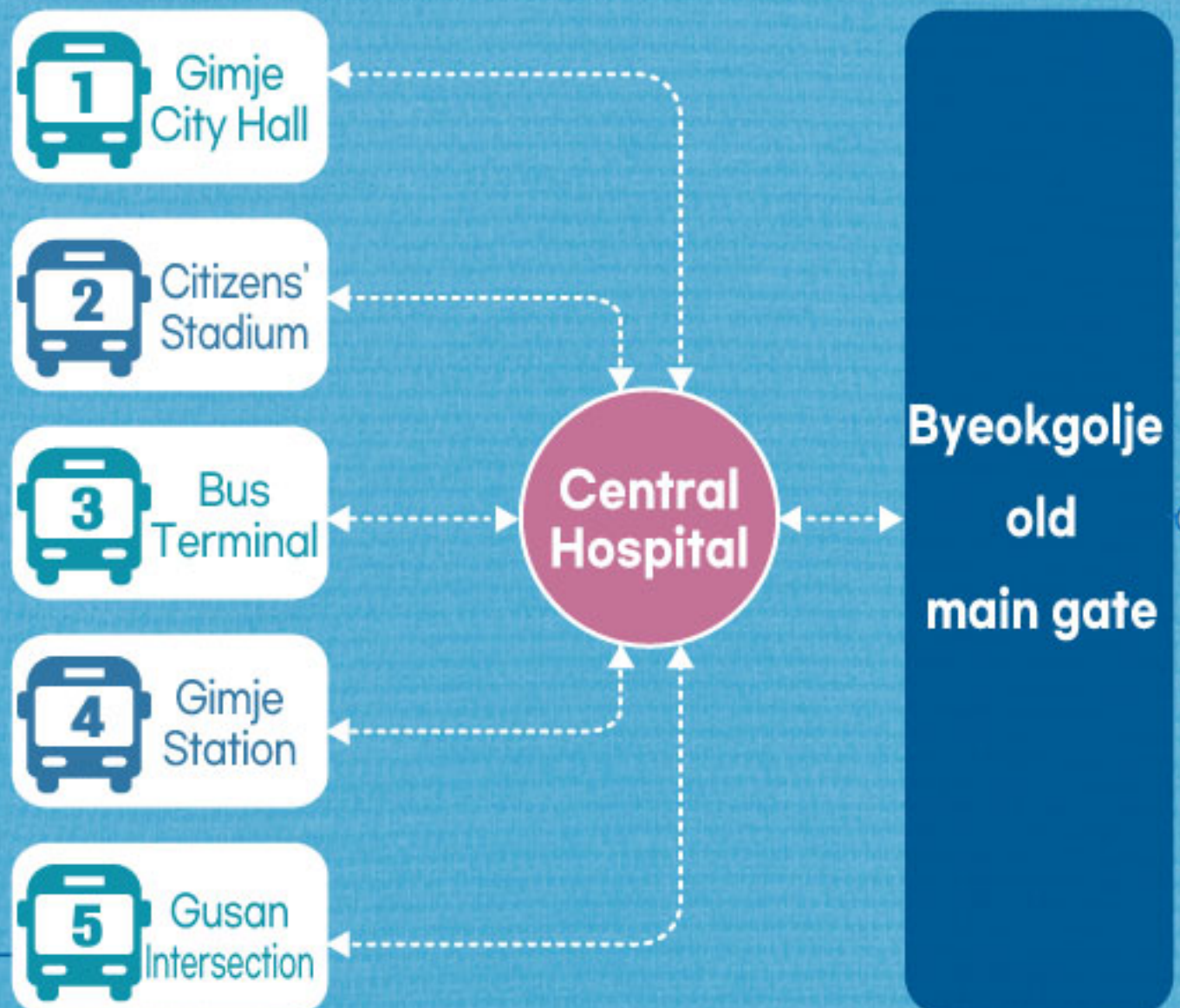


Shuttle bus route 5 operates

Weekdays 08:30 ~ 21:30
holiday 08:20 ~ 21:35

Weekdays 09:00 ~ 22:00
holiday 08:50 ~ 22:05



Additional Shuttle Bus Service During the Holiday (Oct. 3-5) Habang Intersection ↔ Byeokgolje Old Main Gate

GUIDE Horizon Festival Free Temporary Parking



Capturing the world's tastes in Sunchang

The 21th **SUNCHANG 2026 10.15.~ 10.18** For four days
JANGLYU FESTIVAL Sunchang Traditional Gochujang Folk Village, Sunchang Fermentation Theme Park Area

In proxy purchase scams involving public institutions, verification comes before trust

Be suspicious, cut it off, and check

Gimje Police Station

Gimje Horizon Festival Program Schedule

Advance Registration

On-site registration

Paid

A variety of free programs available for participation

* Some programs are available for a fee * On-site registration will be available if pre-registered individuals do not attend.

First day 10.1 Thu

TIME	PROGRAM	LOCATION
10:00 ~ 11:00	Byeokgolje ancestral rites	Front of Jangsaenggeo gate
10:00 ~ 15:00	Rural Landscape Drawing Contest	Embankment Yard
10:00 ~ 15:00	Horizon World Folk Arts Festival	Central Ssangryong Square
13:00 ~ 13:30	Horizon Alkong-Salkong Game	Traditional Folk Games Area
15:00 ~ 16:00	Horizon Parade	Throughout the venue
16:00 ~ 17:00	Horizon Ssalikong-i Kite Flying	Embankment Yard
19:00 ~ 20:30	Opening ceremony and congratulatory performance	Ssangryong Square
20:30 ~ 20:45	Horizon Final Multimedia Show	Ssangryong Square

Second day 10.2 Fri

TIME	PROGRAM	LOCATION
10:00 ~ 13:00	Jipyeongseon Ssalikong-i Game(Global Competition)	Central Square
11:00 / 15:00	Horizon Tightrope Walking(2 performances daily)	Ssangryong Square
13:00 ~ 13:30	Horizon Alkong-Salkong Game	Traditional Folk Games Area
14:00 ~ 15:00	Horizon Comic World	Ssangryong Square
15:00 ~ 16:00	Horizon Parade	Throughout the venue
16:00 ~ 17:00	Ibseog(standing stone) tug-of-war	Central Square
16:00 ~ 17:00	Horizon Ssalikong-i Kite Flying	Embankment Yard
18:00 ~ 20:30	Horizon Traditional Korean Music Festival	Ssangryong Square
20:30 ~ 20:45	Horizon Final Multimedia Show	Ssangryong Square

Third day 10.3 Sat

TIME	PROGRAM	LOCATION
10:00 ~ 12:00	Horizon Cooking Class	Ssangryong Square
10:00 ~ 17:00	National Nongak Competition	Central Square
10:00 ~ 17:00	National Tug-of-War Competition	Front of Jangsaenggeo gate
11:00 / 15:00	Horizon Tightrope (2 performances daily)	Traditional Courtyard
13:00 ~ 13:30	Horizon Alkong-Salkong Game	Traditional Folk Games Area
14:00 ~ 16:00	Creating a Horizon Mosaic	Ssangryong Square
15:00 ~ 16:00	Horizon Parade	Throughout the venue
16:00 ~ 17:00	Horizon Ssalikong-i Kite Flying	Embankment Yard
17:00 ~ 18:00	Byeokgolje Ssangryong-nori	Central Square
18:00 ~ 20:30	Horizon Youth Song Festival	Ssangryong Square
20:30 ~ 20:45	Horizon Final Multimedia Show	Ssangryong Square

Fourth day 10.4 Sun

TIME	PROGRAM	LOCATION
09:00 ~ 12:00	National Tug-of-War Competition	Front of Jangsaenggeo gate
10:00 ~ 12:00	Horizon Family Cooking Contest	Ssangryong Square
10:00 ~ 13:00	Horizon Ssalikong-i Game(Domestic competition)	Central Ssangryong Square
13:00 ~ 13:30	Horizon Alkong-Salkong Game	Ssangryong Square
15:00 ~ 16:00	Horizon Parade	Throughout the venue
16:00 ~ 17:00	Global World Kite Festival	Embankment Yard
16:00 ~ 17:00	Byeokgolje Ssangryong-nori	Central Square
16:30 ~ 18:00	Eolsu Urigalak(Hooray Our Korean Music)	Ssangryong Square
18:00 ~ 20:30	Horizon 7090 Concert	Ssangryong Square
20:30 ~ 20:45	Horizon Final Multimedia Show	Ssangryong Square

Fifth day 10.5 Mon

TIME	PROGRAM	LOCATION
10:00 ~ 15:00	Unpowered Glider Competition	Central Square
11:00 / 14:00	Catch! Teenieping Sing-Along Show	Ssangryong Square
13:00 ~ 13:30	Horizon Alkong-Salkong Game	Ssangryong Square
15:00 ~ 16:00	Horizon Parade	Throughout the venue
16:00 ~ 17:00	Ibseog(Standing stone) tug-of-war	Central Square
16:00 ~ 17:00	Horizon Ssalikong-i Kite Flying	Embankment Yard
18:00 ~ 19:00	Four Seasons Artistic Performances	Ssangryong Square
19:00 ~ 20:30	Horizon Closing Concert	Ssangryong Square
20:30 ~ 20:45	Horizon Final Multimedia Show	Ssangryong Square

Downtown events

LOCATION	PROGRAM	TIME
Dongheon Nae-a	The Blooming Aroma of Tea	10. 2.(Fri) ~ 4.(Sun) 10:30~17:00
	Horizon Baduk Tournament	10. 3.(Sat) 09:00~16:00
Front of Hyanggyo	National Elderly Talent Show Competition	10. 2.(Fri) 10:00~17:00
	Horizon Trot Bank	10. 3.(Sat) 18:00~21:00

Please note that the schedule and details mentioned above are subject to change depending on circumstances.

문화관광축제 KOREAN CULTURE & TOURISM FESTIVAL

28th 김제 지평선축제

The 28th GIMJE HORIZON FESTIVAL

2026.

10.01 THU 10.05 MON

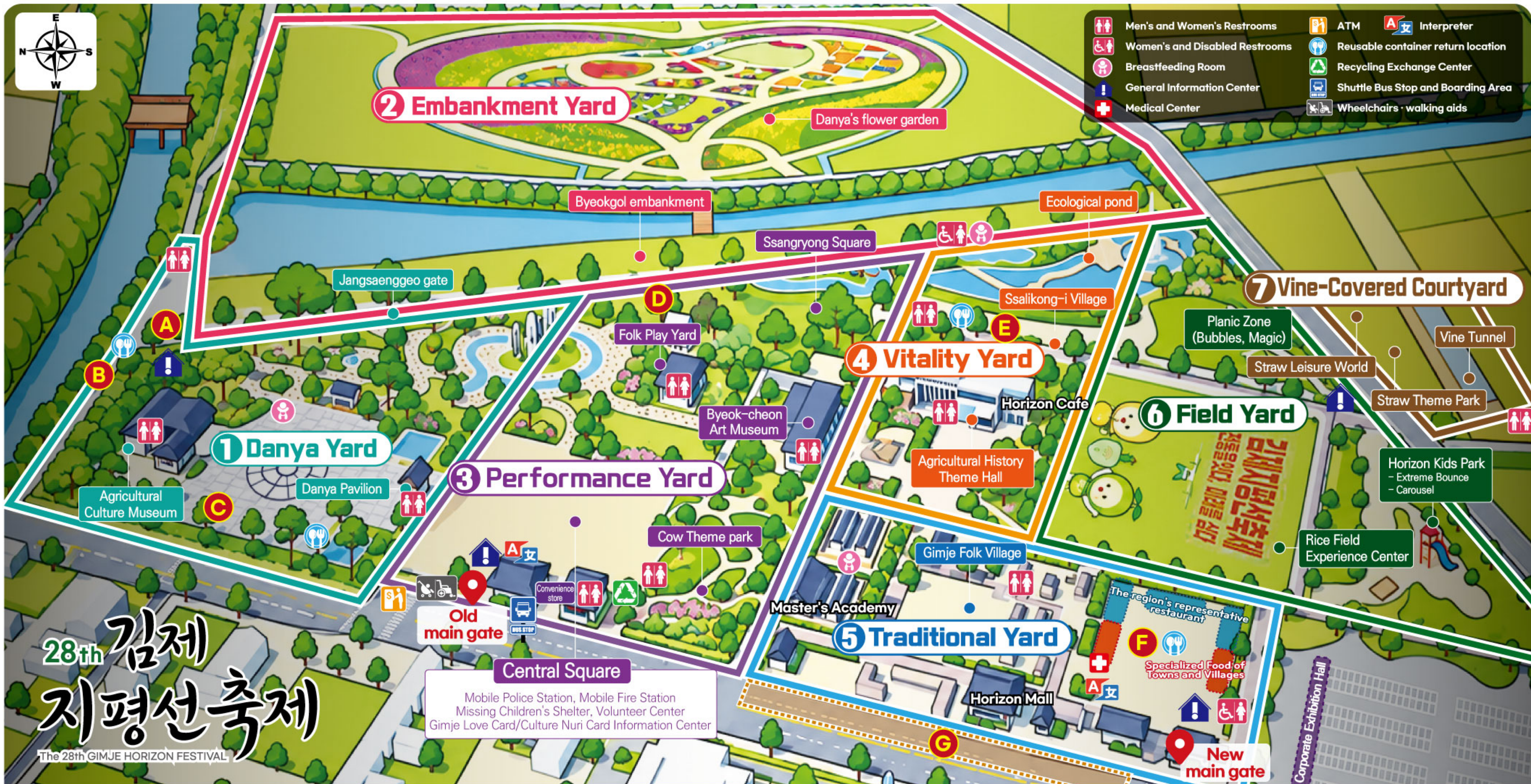
Centered around Byeokgolje in Gimje City, Jeonbuk Special Self-Governing Province

INQUIRY
063_540_3031 / 3032 / 3037
<http://festival.gimje.go.kr>



Host-Organizer Inc. Gimje-si Horizon Festival Committee

Sponsor 김제시 문화체육관광부 전북특별자치도 한국관광공사
KYWA 국립청소년바이오생명센터 농협 김제시지부 전북은행



28th 김제 지평선축제
The 28th GIMJE HORIZON FESTIVAL

- Men's and Women's Restrooms
- Women's and Disabled Restrooms
- Breastfeeding Room
- General Information Center
- Medical Center
- ATM
- Reusable container return location
- Recycling Exchange Center
- Shuttle Bus Stop and Boarding Area
- Wheelchairs · walking aids
- Interpreter

& Food, Shopping, Experiences

- A** Flea Market (Small fun, finding your own treasures)
- B** Meeting Street (Convenient, great-value snacks)
- C** Food Trucks (Uniqueness, trends, and unique foods)
- D** Experience Booth (A fun playground for learning through play)
- E** Global Rice-Themed Street (A Culinary Journey Around the World, Brick Oven Rice Dough Pizza, Horizon Rice Bear)
- F** Gourmet Marketplace (The flavors of home and local hotspots all in one place)
- G** Premium Marketplace (Healthy, Heartfelt Agricultural Specialties from Gimje)

Flea Market Meeting Street Experience Booth Premium Marketplace

Flash 10% discount for 20 minutes, twice daily (at 11:00 and 15:00).
* Some booths may vary.

Gimje Love Card Payback Event
※ Early end when budget runs out

Get up to 15% off
(12% pre-sale discount + 3% cashback)

The recycling exchange center Exchange 10L trash bags

transparent PET bottles	can	milk carton
1.8L*5		200ml*10
0.5L*10	10	1000ml*5

Check on your mobile device.

QR code for the festival

- 1 Danya Yard**
- Horizon Universal
 - Immersive Media Experience Center (Agricultural Culture VR Experience)
 - Animation Screening Room (Danya Legend / Sand Art)
 - Character Experience Zone (Ssalikong-i, Catch! Teenieping)
 - Exhibition and Sales Hall (Ottogi Ramen / Pungnyeol Confectionery tasting)
 - Gimje Photography Exhibition (Archival exhibition, spine-tingling classroom experience)

- 2 Embankment Yard**
- Jeong Pyeong-gu Bigeo (Flying Cart) Theme Pavilion (Promotional Center, Paper Bigeo Making, Photo Zone)
 - The perfect drone shot
- 3 Performance Yard**
- Horizon Folk Play - Partially paid

- 4 Vitality Yard**
- Ssalikong-i Village (Cooking Rice in an agungi)
 - Jammae Town (Rural Vitality Center)
 - Salon Village
 - Gimje Youth Space E:DA (Ida)
 - Dorongi Water Tunnel Experience

- 5 Traditional Yard**
- Hanbok Experience & Traditional Hairstyle Experience
 - Straw Craft Experience & Woodworking Experience
 - Intangible Cultural Heritage Festival (Jang Dong-guk, Ahn Si-seong) - Partially paid
 - Dongheon Punishment Experience · Gimje Folk Village Madang-geuk
 - Experience the scholar's culture · Traditional wedding reenactment

- 6 Field Yard**
- Making Horizon Ssalikong-i (Dalgona Experience)
 - Drone Straw Ball Stadium, Planic Zone, Kids Park
 - Grasshopper Catching in Golden Fields · Land Art Experience · Zipline
 - Rice harvesting · Straw rope twisting · Straw sack weaving experience
 - Horizon Village Clinic (Rice Water Foot Bath Experience) - Partially paid

- 7 Vineyard Courtyard**
- Horizon Straw Theme Park (Survival games, straw ball kicking, slingshot shooting) - Some activities require a fee.
 - Horizon Leisure World (ATV, Discoo Pang Pang, shooting range)
 - Mysterious Vine Tunnel Experience